




Northbrook 4th of July



Become a Corporate Sponsor

By supporting Northbrook's annual holiday celebration, you can show your community spirit and increase your company's visibility. Your contribution will help bring specialty acts and entertainment to the parade, a favorite part of the 4th of July tradition in Northbrook. The sponsorship deadline is **Friday, June 7, 2019**.

PLATINUM \$2000	GOLD \$1250	SILVER \$750	BRONZE \$400
Free Parade Entry	Free Parade Entry	Free Parade Entry	Free Parade Entry
Company name/logo and web link on event website	Company name/logo and web link on event website	Company name/logo and web link on event website	Company name/logo and web link on event website
Half-page ad space in 2019 Autumn Park District guide (mailed to 16,000+ residences). Ad due 6/20/19	Quarter-page ad space in 2019 Autumn Park District guide (mailed to 16,000+ residences). Ad due 6/20/19	Company mention in 2019 Autumn Park District guide (mailed to 16,000+ residences)	
Company name/logo on parade signs	Company name/logo on parade signs		
VIP parking for fireworks (4 vehicles)	VIP parking for fireworks (4 vehicles)		
Four free entries for Liberty Loop 5k Run/Walk			
Golf foursome at Sportsman's Country Club Classic 18 Course			

For more information, contact:
 Theresa Glatzhofer, Administrative Assistant, Northbrook Park District
 847-897-6119 tglatzhofer@nbparks.org

Complete form on reverse side.



Northbrook 4th of July

SPONSOR APPLICATION

Mail this completed form with payment information
(checks payable to Northbrook Park District)
by **Friday, June 7, 2019** to:
Northbrook Park District
Attn: Theresa Glatzhofer
545 Academy Drive
Northbrook, IL 60062

Complete all sections below. Visit us at northbrook4thofjuly.com!

Select a Sponsorship Level:

- Platinum (\$2000) Gold (\$1250) Silver (\$750) Bronze (\$400)
- Other Sponsorship Amount: \$ _____

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____ Fax _____

**Sponsors of \$400 and up receive a FREE parade entry! To request your parade entry,
please complete a parade application and waiver and enclose with this form.**

For more information, call Theresa Glatzhofer at 847-897-6119 or email tglatzhofer@nbparks.org.
For security purposes, if including credit card information, send form via mail or fax (847-205-1154).

Payment Information

Cardholder's Name _____

Card Expiration Date _____ Charge Amount \$ _____

Cardholder Signature _____

<input type="checkbox"/> Check	<input type="checkbox"/> Visa
<input type="checkbox"/> Cash	<input type="checkbox"/> MasterCard
\$ _____	<input type="checkbox"/> American Express
	<input type="checkbox"/> Discover

Credit Card Number

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Security Code

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(3 or 4 #s)



PARADE APPLICATION

COMMERCIAL ★ COMMUNITY ★ POLITICAL

Applications are due **Fri., June 7, 2019.**

To participate in the Northbrook 4th of July Parade on **Thursday, July 4, 2019**, mail completed application, copy (copies) of auto insurance and waiver with credit card information or check (payable to Northbrook Park District) to:

Northbrook Park District, Attention: Theresa Glatzhofer
545 Academy Drive, Northbrook, IL 60062

Northbrook 4th of July

NORTHBROOK PARK DISTRICT
VILLAGE OF NORTHBROOK

Complete all sections below. Visit us at northbrook4thofjuly.com!

Organization _____

Title of Entry (as shown on parade lineup) _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Provide an email address and phone for last-minute updates.

Email _____

Cell Phone _____ Phone _____

Organization Type	Fee	Entry Details	Will you participate in other 4th of July parades?
<input type="checkbox"/> Commercial	\$150	Estimated # of Participants _____	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Political Candidate/Elected Official (Politician must participate in parade)	\$50	Total # of Vehicles _____ (Tow Car + Float Count As 1 Vehicle)	If yes, what city and time? City _____ Time _____
<input type="checkbox"/> Community Group/Nonprofit	\$25	Estimated Length of All Vehicles: _____ Feet	
<input type="checkbox"/> Donation enclosed, no parade entry		<input type="checkbox"/> Yes Our mandatory copy of auto insurance has been provided for all vehicles.	

Entry Type (Select all that apply)	Will you play music or make loud noise?
<input type="checkbox"/> Walking (No float or vehicle)	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Float* (Length of float + tow car not to exceed 30'; height clearance: 12'6")	Will you distribute items? <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes, Describe _____
<input type="checkbox"/> Vehicle(s): First vehicle/float is included in the parade fee; there is a \$50 charge for each additional vehicle.	

See reverse side for liability and indemnification information. A signature is required before application can be processed.

PAYMENT INFORMATION

For security purposes, if including credit card information, send form via mail or fax (847-205-1154).

Cardholder's Name _____

Card Expiration Date _____ Charge Amount \$ _____

Cardholder Signature _____

<input type="checkbox"/> Check	<input type="checkbox"/> Visa
<input type="checkbox"/> Cash	<input type="checkbox"/> MasterCard
\$ _____	<input type="checkbox"/> American Express
	<input type="checkbox"/> Discover

Credit Card Number

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Security Code

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(3 or 4 #s)

JULY 4TH PARADE PROGRAM WAIVER & RELEASE

IMPORTANT INFORMATION

The Northbrook Park District and the Village of Northbrook are mutually committed to conducting activities and events in a safe manner and holds the safety of participants in high regard. The Northbrook Park District and Village of Northbrook continually strive to reduce such risks and insists that all participants follow safety rules and instructions that are designed to protect the participants' safety. However, participants and parents/guardians of minors participating in the July 4th Parade must recognize that there is an inherent risk of injury when choosing to participate in recreational activities.

You are solely responsible for determining if you or your minor child/ward are physically fit and/or skilled for the activities contemplated by this agreement. It is always advisable, especially if the participant is pregnant, disabled in any way or recently suffered an illness, injury or impairment, to consult a physician before undertaking any physical activity.

WARNING OF RISK

Recreational activities and events are intended to challenge and engage the physical, mental and emotional resources of each participant. Despite careful and proper preparation, instruction, medical advice, conditioning and equipment, there is still a risk of serious injury when participating in any recreational activity/program. Understandably, not all hazards and dangers can be foreseen. Depending on the particular activity, participants must understand that certain risks, dangers and injuries due to inclement weather, slip and falls, poor skill level or conditioning, carelessness, horseplay, unsportsmanlike conduct, premises defects, inadequate or defective equipment, inadequate supervision, instruction or officiating, and all other risks inherent to indoor and outdoor recreational activities/programs exist. In this regard, it must be recognized that it is impossible for the Northbrook Park District and the Village of Northbrook to guarantee absolute safety.

WAIVER & RELEASE OF CLAIMS, ASSUMPTIONS OF RISK, AND AGREEMENT TO INDEMNIFY & DEFEND

Please read this form carefully and be aware that in participating in the July 4th Parade, you will be expressly assuming the risk and legal liability and waiving and releasing all claims for injuries, damages or loss which you or your minor child/ward might sustain as a result of participating in any and all activities connected with and associated with this program/activity (including transportation services and vehicle operations, when provided).

I recognize and acknowledge that there are certain risks of physical injury to participants in the July 4th Parade, and I voluntarily agree to assume the full risk of any injuries, damages or loss, regardless of severity, that my minor child/ward or I may sustain as a result of said participation. I represent that my minor child/ward or I have the necessary physical and mental abilities, skills and knowledge to participate in this program/activity. I further agree to waive, release and relinquish all claims I or my minor child/ward may have (or accrue to me or my child/ward) as a result of participating in this program/activity against the Northbrook Park District and the Village of Northbrook, including their respective officers, agents, servants, employees, volunteers, insurers, related or affiliated individuals or entities, successors and assigns (hereinafter collectively referred as "*Parties*").

I do hereby fully waive, release, and forever discharge the Parties from any and all claims for injuries, damages, or loss that my minor child/ward or I may have or which may accrue to me or my minor child/ward and arising out of, connected with, or in any way associated with this program/activity.

I do hereby further agree to indemnify and hold harmless and defend the Parties and their officers, agents, servants, employees, volunteers, insurers, related or affiliated individuals or entities, successors and assigns from any and all claims, lawsuits, demands, damages, liabilities, losses and expenses, including attorneys' fees and administrative expenses, of every kind, known and unknown, present and future, arising out of, connected with, or in any way related to my minor child's/ward's or my participation in this program/activity.

I have read and fully understand the above important information, warning of risk, assumption of risk and waiver and release of all claims and execute it of my own free will and without any reservation whatsoever. (Check box)

Print Name _____ Signature _____ Date _____

Emergency Contact _____ Relationship _____ Emergency Phone _____

**PARTICIPATION WILL BE DENIED if the signature of adult participant and date are not on this waiver.
Only one waiver per group is required.**